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FOR IMMEDIATE RELEASE

YOO ON THE PARK REVEALS FLOOR PLANS AND PRICING FOR LUXURY RESIDENTIAL PROPERTY ON PIEDMONT PARK

Leasing Office Open Now for Prospective Residents

Atlanta, GA – September 19, 2016 – [The Trillist Companies, Inc.](http://www.trillist.com), a leading developer of the most innovative residential and mixed-use properties in the United States, revealed today exclusively to *Curbed* the floor plans and pricing for [YOO on the Park](#), the highly anticipated 25-story luxury residential development rising above Piedmont Park in the heart of Midtown Atlanta. Scott L. Leventhal, President and Chief Executive Officer of The Trillist Companies, Inc., made the announcement.

Located at 207 13th Street, NE, YOO on the Park will consist of a total of 245 studio, one- and two-bedroom luxury rental apartments, as well as approximately 1,070 square feet of ground-floor retail space.

“The emphasis is on providing a level of luxury and service that is unmatched in the Atlanta market, with resort-style amenities and lifestyle-relevant services, which is a signature concept of Trillist’s *“The Art of Living”*,” said Leventhal.

Pricing for the residences, with the floor plans represented below, include:

Unit SA, a 540 square-foot studio with one bath, on floors 8 to 14, with pricing range of \$1,510 to \$1,590.

Unit 1A, a 747 square-foot one-bedroom with one-bath, on floors 7 to 24, with outdoor living space of between 66 and 341 square feet, with pricing range of \$2,123 to \$2,333.

Unit 2A, a 1,152 square-foot two-bedroom with two-baths, on floors 7 to 24, with outdoor living space of between 145 and 519 square feet, with pricing range of \$2,290 to \$3,200

Unit 2D, a 1,923 square-foot penthouse with two-bedrooms and two-baths, on floor 25, with outdoor living space of 221 square feet, and pricing of \$5,076.

The temporary leasing office is located two block west of the property at 1138 Peachtree Street, NE, staffed by RAM Partners, the property management company. The hours of operation are Monday through Friday, 9:00 am to 6:00 pm, Saturday from 10:00 am to 5:00 pm, and Sunday from 1:00 pm to 5:00 pm.

Prospective residents may contact the property manager, Jim Stabler directly at live@yooonthpark.com, or (678) 608-4250.

To be added to YOO on the Park's VIP registration list, please visit www.wheredoyoolive.com.

Stay tuned for announcements on future events at the property.

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ABOUT TRILLIST:

TRILLIST® focuses on developing the most innovative and sought after branded residential and mixed-use properties in the United States. Combining over fifty years of proven experience in commercial real estate development, construction management, and strategic investment, TRILLIST continues to bring forth signature, design-driven properties. With a reputation for developing globally significant architecture, TRILLIST practices *The Art of Development*SM and *The Art of Living*SM in every aspect of business. TRILLIST focuses on investing in upscale condominium and luxury rental properties in areas of high population growth and professional migration. In addition to *YOO on the Park*, TRILLIST is currently developing *YOO at Metropica*, a 263-unit, 28-story high-rise residential condominium building within the [Metropica](#) master-planned community in South Florida, together with several other YOO branded and designed projects throughout the Southeastern United States. TRILLIST has also recently announced its plans to develop a *SLS Lux Hotel & Residences*, a 213-key hotel with 56 for-sale residential condominium units in Midtown Atlanta. Additionally, the portfolio of TRILLIST's principals boasts an impressive array of successful award-winning residential projects in the United States and South America, including Atlanta's Aqua, Mezzo and Tenside; YOO Nordelta in Argentina and YOO Punta del Este, Uruguay.