



Metropica Signs a Strategic Alliance with the Fort Lauderdale Strikers

SUNRISE, FL – (January 16, 2015) – [K Group Holdings](#) and The [Trillist Companies, Inc.](#), today announced that [Metropica](#) - a 65-acre masterplanned community in Broward County, has signed an alliance with the [Fort Lauderdale Strikers](#). Metropica will be an official sponsor of the team.

With a high demand to purchase residential units in Metropica's first offering, YOO at Metropica, by the Latin American market, the developers felt strongly about creating this special alliance with the Fort Lauderdale Strikers. YOO at Metropica will benefit from the alliance with several commitments including branding which will be placed on the players' jerseys and having several events with the team including three-time FIFA World Player of the Year and two-time FIFA World Cup Champion, Ronaldo Luís Nazário de Lima.

In late 2014, the Fort Lauderdale Strikers announced new ownership and have most recently received global headlines for announcing the addition of Brazilian soccer legend, Ronaldo Luís Nazário de Lima, as a part-owner of the Fort Lauderdale Strikers. Ronaldo has joined the North America Soccer League as part of the Strikers' ownership with the intent of turning the team into a global powerhouse.

The Strikers are tapping into the Broward market in full effect as they realize the rapid expansion of Miami interest north into areas such as Fort Lauderdale and Sunrise. These recent announcements have reaffirmed Broward County as an international destination for sports, entertainment and culture; all virtues that Metropica will possess.

"The Fort Lauderdale Strikers and our newest owner, soccer icon Ronaldo, are excited to be working hand-in-hand with Metropica," added Ricardo Geromel, Managing Partner for the Strikers. "The Strikers, like Metropica, are fully committed to the growth of our local community and the improvement of quality of life of Broward County residents."

At its completion, Metropica will offer an abundance of additional conveniences and superlative experiences including world-class shopping and dining, a five-star health and wellness center, a resort-style South Beach-inspired Beach Club, several public spaces dedicated to visual and performing arts, and additional elevated recreational amenities such as a tennis club, mini-soccer fields, their very own Central Park and more.

"Soccer is an international dynasty and the Fort Lauderdale Strikers are creating history in North America. Just as we plan to enhance the community of South Florida with our master planned development we foresee our newest partner to do the same," states Joseph Kavana, Chairman of K Group Holdings, Inc. "South Florida is being recognized all over the world as a destination for art, culture, entertainment and business. We look forward to sharing in the success of the Strikers during the 2015 season."



[ONE Sotheby's International Realty](#), the exclusive sales and marketing team for Metropica, is currently selling and promoting the first of eight residential towers, YOO at Metropica.

Located in Sunrise, YOO at Metropica is the first residential offering of its kind in this burgeoning area featuring 263 residential units. Partnering with internationally- acclaimed YOO Design Studio and renowned architect Chad Oppenheim, YOO at Metropica offers world-class design nestled in an intimate oasis.

For more information, or to schedule an appointment with one of YOO at Metropica's sales specialists please visit www.livemetropica.com, call 844-248-1800, or visit our Sales Gallery located at 1800 NW 136th Avenue in Sunrise Florida.

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About K Group Holdings:

For the past 25 years, K Group Holdings, Inc. has successfully evolved as an active investor and manager of strategically-selected companies throughout the world. From real estate and emerging technologies to media and communications, we play an active role in our investments to ensure a sound return.

KGH International Development, a division of K Group Holdings, is a diversified real estate investment and development company working in the United States and Latin America that creates value in each community by always delivering quality-oriented, cost-efficient and design-focused projects.

About The Trillist Companies, Inc.

Founded in 2014 by Joseph Kavana and Scott L. Leventhal, The Trillist Companies, Inc. was formed for the purposes of developing the most innovative and sought after residential and mixed-use buildings in the United States. Combining over fifty years of proven experience in commercial real estate development, construction management, and strategic investment, Trillist continues to bring forth signature, design-driven properties, always striving to reimagine the relationship between resident and residence. Through new technologies, thought-provoking art, and—of course—globally significant architecture, Trillist practices The Art of Development in every aspect of business. www.trillist.com.

About the Fort Lauderdale Strikers:

The Fort Lauderdale Strikers, South Florida's only professional soccer team, is part of the North American Soccer League (NASL). The Strikers were founded in 1977 and have seen internationally renowned players such as George Best, Gerd Müller, Gordon Banks, Elias Figueroa, Ray Hudson, Teofilo "Nene" Cubillas and others wear the Strikers recognizable



red and yellow uniforms. The Strikers play in Fort Lauderdale at Lockhart Stadium, which can seat 20,000 fans. Soccer legend Ronaldo is part of the ownership group. More information on the team can be found at www.Strikers.com or contact Ben Markus.

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