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FOR IMMEDIATE RELEASE

YOO ON THE PARK OFFERS RESORT-STYLE AMENITIES WITH LIFESTYLE-RELEVANT SERVICES IN THE HEART OF MIDTOWN

Maximizing Urban Space With an Emphasis on Luxury Lifestyle

Atlanta, GA – September 12, 2016 – [The Trillist Companies, Inc.](#), a leading developer of the most innovative residential and mixed-use properties in the United States, announced a full spectrum of luxury lifestyle services and amenities being offered to prospective home-seekers at [YOO on the Park](#). This residential community is a 25-story luxury multifamily property rising above Piedmont Park in the heart of Midtown Atlanta. Scott L. Leventhal, President and Chief Executive Officer of the Trillist Companies, Inc. made the announcement.

Being in town is rapidly becoming a priority for the affluent, as baby boomers become empty nesters wanting the level of luxury to which they've grown accustomed, while millennials increasingly seek housing in upscale urban cores with a walkable lifestyle.

"One of the dominant emerging real estate trends of 2016 is the concept of maximizing urban space, and luxury residential properties that offer resort-style amenities with lifestyle-relevant services, which is a signature concept of Trillist's "*The Art of Living*SM," said Leventhal. "The emphasis is on quality over quantity for our prospective buyers, and we are dedicated to providing a level of luxury and service that is unmatched in the Atlanta market."

YOO on the Park offers the highest level of service to residents including 24-hour concierge and porter service, in-home package delivery with on-site dry cleaning and laundry delivery services, and life enrichment activities and cultural programs orchestrated by an on-site lifestyle director. Residents will also enjoy wellness features such as outdoor exercise terrace with crossfit fitness programs and yoga meditation, golf simulator and gaming theater, juice bar and coffee service,

exclusive multi-level parking deck, and a distinctly pet friendly atmosphere, including Trillist's signature *Pet Respite*SM.

With quality of life a primary focus at YOO on the Park, residents have the ability to walk to their favorite restaurants and cultural events such as symphonies, art galleries and concert venues given its central location in Midtown. Only a block from Piedmont Park, residents are moments away from the High Museum, Atlanta Symphony, Botanical Gardens, Fox Theatre and the Atlanta Beltline, providing the best of Midtown living. YOO on the Park will commence pre-leasing later this summer, with occupancy expected for fall 2016. To be added to YOO on the Park's VIP registration list, please visit www.wheredoyoolive.com.

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ABOUT TRILLIST:

TRILLIST[®] focuses on developing the most innovative and sought after branded residential and mixed-use properties in the United States. Combining over fifty years of proven experience in commercial real estate development, construction management, and strategic investment, TRILLIST continues to bring forth signature, design-driven properties. With a reputation for developing globally significant architecture, TRILLIST practices *The Art of Development*SM and *The Art of Living*SM in every aspect of business. TRILLIST focuses on investing in upscale condominium and luxury rental properties in areas of high population growth and professional migration. In addition to *YOO on the Park*, TRILLIST is currently developing *YOO at Metropica*, a 263-unit; 28-story high-rise residential condominium building within the [Metropica](#) master-planned community in South Florida, together with several other YOO branded and designed projects throughout the Southeastern United States. TRILLIST has also recently announced its plans to develop a *SLS Lux Hotel & Residences*, a 213-key hotel with 56 for-sale residential condominium units in Midtown Atlanta. Additionally, the portfolio of TRILLIST's principals boasts an impressive array of successful award-winning residential projects in the United States and South America, including Atlanta's Aqua, Mezzo and Tenside; YOO Nordelta in Argentina and YOO Punta del Este, Uruguay.